



Authorized Channel Partner 

# BUSINESS PROFILE

# 2024

IT & TELECOMMUNICATION BUSINESS

# About Our Company

*Turain Software Pvt. Ltd. is the Solution of Business.*

It can change your Business without manpower and reach Globally as you wish.

At **TURAIN SOFTWARE PVT. LTD.**, We offer complete web related services and solutions. We have the best team of developers, graphics designers, digital marketing experts and business analyst to understand your business needs thereby deliver the best quality website, mobile application, bulk sms services and digital marketing services. Our clients are benefited to have all reciprocal solutions under a single umbrella. We are the most trusted software company capable of providing high quality; cost-effective; services. **TURAIN SOFTWARE PVT. LTD.** is one of the front-runners Website designing and software development company in Kolkata, India, as a Web Development company, we ensure the best possible strategic outcome for your project.

Overall **1725+** projects done successfully.

Registered in





# Why Choose us



100% Support



Low Cost



Data Privacy



Dedicated Team





# Our Working Process

*We Are Popular Because Of Our Way Of Working*

Companies that see salvation in a fast adoption of tools without structural adjustments, risk a loss of efficiency and frustration among employees and stakeholders. It is not enough to simply provide the necessary infrastructure and tools.



Research Product



User Testing



Product Handover



Development







# How Our Journey Started

Along with that we have gained more than 5000 active users in BULK SMS . We treat prominent social media with appropriate guidance and support.

START

We started as DreamLink Solution Registered in 2015.

2015

We completed this division in 2017 and decided to start our dream journey of Information Technology and Telemarketing Services.

2017

And in 2021, we registered as a Private Ltd.  
**TURAIN SOFTWARE PVT LTD (CIN)**  
U64100WB2021PTC245220 in  
6/12 Poddarnagar, Kolkata.

2019

In 2019, we came up with RANG RASOI Restaurant business located at 3A Asoka House, Kolkata during the pandemic.

2021

Bio Max (Distributor) An Attendance Solutions, WhatsApp API, SMS Cannon, BillTrack (Billing Software) Provider.

2023

A new feather has been added to our cap - we are now a Kaspersky (Distributor) A Cyber Security Solutions.

2024





# Our **Services**



## **Whatsapp API & Bulk SMS**

Promotional Bulk SMS, Otp Bulk SMS, Voice Bulk SMS, Geotag Smart Sms, Business Whatsapp SMS, Chat Bot, Chat Bot With Business Whatsapp.



## **Design & Branding**

Logo Design, Brochure Design, Sticker Design, Digital Signage, Visiting Card, Identity Card.



## **Website Design & Development**

E Commerce Website Design, Web Application Development, CMS Web Development & Small Business Website.



## **Mobile Apps Development**

Android App Development, IOS App Development, Hybrid App Development.



## **Business Software**

HR Management Software, Hotel Management Software, Real Estate Management Software, Billing Inventory Software, Online Grocery Application, MLM Network Software, Online Attendance Tracking System.



## **Digital Marketing**

Google Adwords, Facebook Lead Ad Campaign, Search Engine Optimization, Social Media Handel, SEO Based Content Writing.



## **Cloud Telephony**

Toll Free Number with IVR, Cloud IVR with Virtual Number, Call Center Solution, Voice Connectivity.



# Our Valuable Clients

THE FORCE BEHIND OUR INNOVATION

## Our Govt. Clients



## Our Corporate Clients







# Our Valuable Clients

THE FORCE BEHIND OUR INNOVATION

## Our Corporate Clients



# Our Valuable Clients

THE FORCE BEHIND OUR INNOVATION

## Our Corporate Clients





Boost Sales and Customer Satisfaction with Top-Notch Best

# Bulk SMS Marketing Services in Kolkata

## Our Bulk SMS Plans



Promotional SMS



OTP SMS



Transactional SMS



Voice SMS



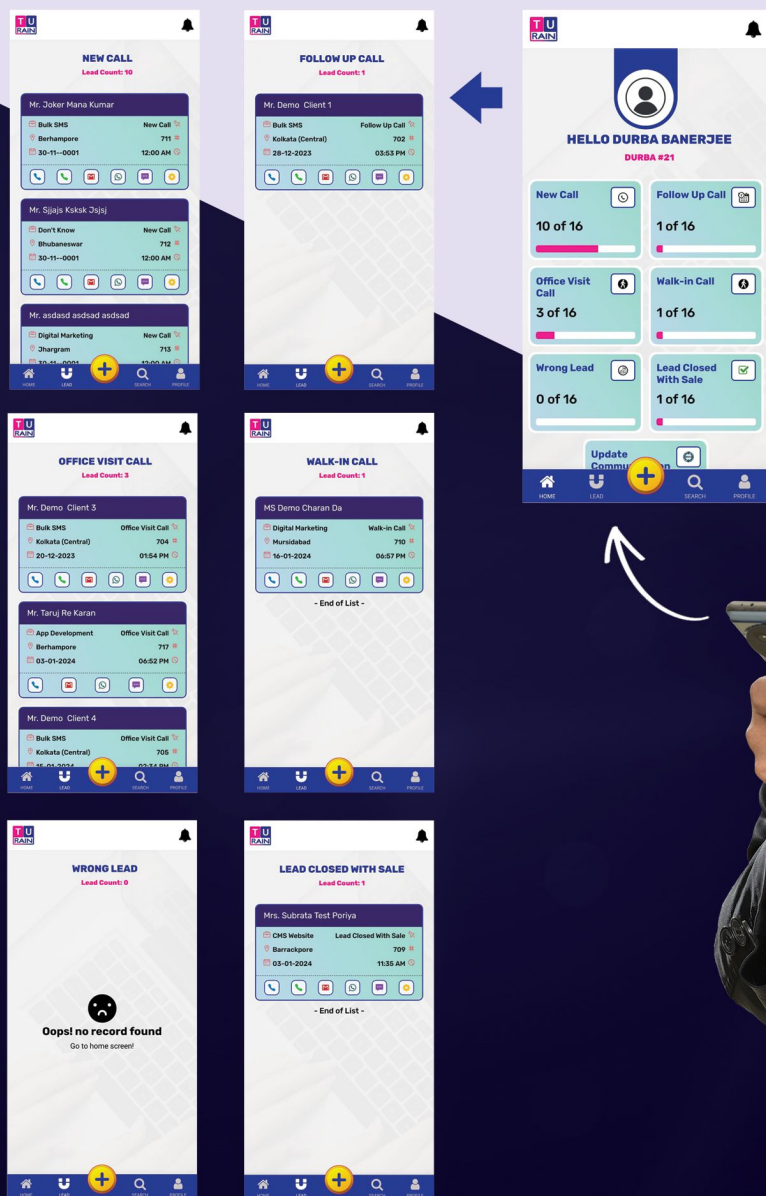
## Generate More Sales for Your Business with **Bulk WhatsApp Marketing Agency** in Kolkata



Whatsapp marketing is all about generating or capturing leads from internet users searching for answers. Send your potential as well as new clients customized messages to ensure they go through them. Advertising on WhatsApp lets you send messages to users with pictures, videos, emojis, GIFs, and documents related to your products or services.

# Lead Management Software

Lead management software helps organizations qualify incoming leads, analyze and nurture them so that they can be converted into new business opportunities. In a typical sales process, leads from multiple channels enter your lead management system, and the sales-ready leads are converted into deals.





# Unlock your super selling power with **The Best Billing Software**

## **BillTrack**

Capture, nurture and track all touchpoints of a lead before handovering it to the right person to take action within a centralized dashboard. Let's shorten your sales cycle today!



**Safe and Secure**



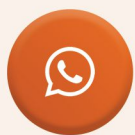
**Multi-Lingual Support**



**Automatic Backup**



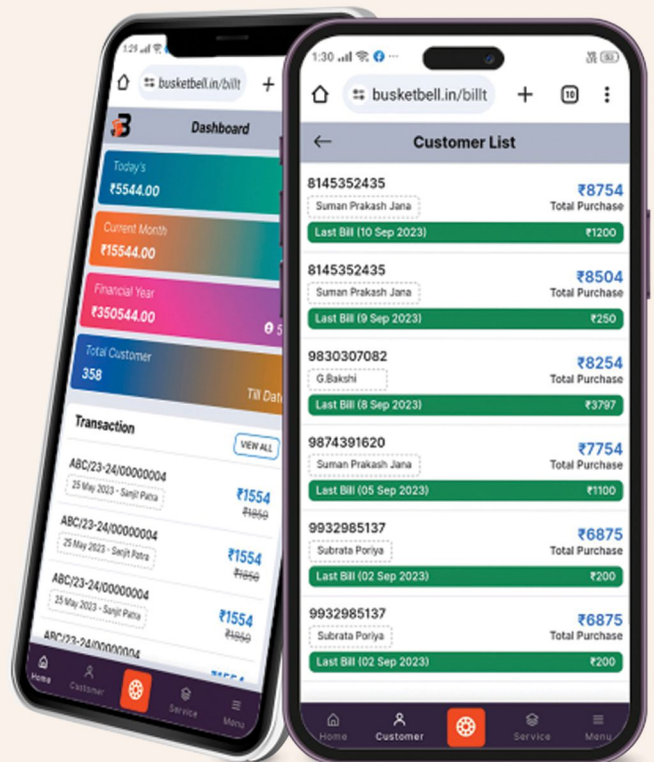
**Get Orders Online**



**WhatsApp Support**



**Offline Mode Accessibility**



# Why Use Our GST Billing Software?

## ***GST Billing / Invoicing***

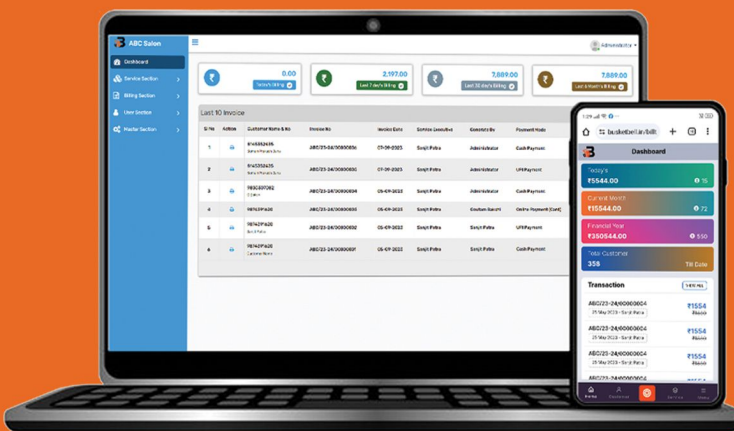
Use BillTrack GST billing software to generate professional invoices with only a few clicks. A professional GST invoice is the initial step in strengthening your company's reputation. BillTrack provides online sharing of both GST and non-GST invoices directly to customers.

***Use The Power Of Billing Software To Increase Your Conversions!***

Time Efficiency focus more strategic tasks.

Accuracy and Error Reduction

Faster Payments



- ✓ Inventory Management
- ✓ Accounting Made Easy
- ✓ Collect Payments Faster
- ✓ Evaluate Business Reports
- ✓ Generate E-Way Bills
- ✓ Send Quotations & Estimates

- ✓ **Get Access to an all-inclusive cloud** accounting platform
- ✓ **Manage all Under One Roof**
- ✓ **Make Use of the Latest Features**



# Secure your premises with smart **Biometric Products**

**BioMax**<sup>®</sup>

Maximum Biometrics, Maximum Security

*Maximum Biometrics, Maximum Security*



Finger



QR



Face



RFID



Palm



Password



Access



Iris



\*We are business partner with BioMax.



Kaspersky  
**United**

## Partner Program



Kaspersky hereby certifies that

**Turain Software Pvt. Ltd.**  
India

### **Registered Partner**

is authorised to resell Kaspersky products and services.  
The Kaspersky Partner agreement recognises the commitment  
of both companies to offer superior solutions and customer  
service

Certificate is valid till **31/12/2029**  
Partner PIN **TU17IN00**

Andrey Efremov,  
Chief Business Development  
Officer

**kaspersky**

kaspersky.com





“Chance comes once in a Lifetime at”

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[sales@turaingrp.com](mailto:sales@turaingrp.com) | [support@turaingrp.com](mailto:support@turaingrp.com)

#### WE ARE IN



GSTIN - 19AAICT6180H1ZX

#### SALES


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#### IT SUPPORT

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 [www.linkedin.com/in/turain](https://www.linkedin.com/in/turain)



6/12, Poddarnagar, Kolkata 700068 | Landmark : Near Southcity Mall

Our Other's Brand Partner

